



**The University of Jordan**  
**Accreditation & Quality Assurance Center**

# **COURSE Syllabus**

1	Course title	Turkish in the Field of Media
2	Course number	2204333
3	Credit hours (theory, practical)	3
	Contact hours (theory, practical)	3
4	Prerequisites/corequisites	2204215/ Turkish Writing
5	Program title	Bachelor's Degree in Turkish and English
6	Program code	2202
7	Awarding institution	University of Jordan
8	Faculty	Foreign Languages
9	Department	Asian Languages
10	Level of course	Second year
11	Year of study and semester (s)	Second year/ second semester
12	Final Qualification	BA
13	Other department (s) involved in teaching the course	-
14	Language of Instruction	Turkish
15	Date of production/revision	

**16. Course Coordinator:**

Office number: 78

Office hours:

Phone number: 24817

Email:

**17. Other instructors:**

*Office numbers, office hours, phone numbers, and email addresses should be listed.*

**18. Course Description:**

*As stated in the approved study plan.*

In this course participants are introduced to characteristics of different kinds of media. Students receive an overview about different categories of newspapers and magazines. The different kinds of newspapers and magazines are described; background information about different products of the

press is acquired. Articles from newspapers and magazines are presented by students and then discussed. Basic knowledge about the Turkish press laws is gathered.

## 19. Course aims and outcomes:

### A- Aims:

- A1. Introducing students to characteristics of different kinds of media
- A2. Overview about different categories of newspapers and magazines
- A3. Describing the different kinds of newspapers and magazines
- A4. Presenting articles from newspapers and magazines by students and then discussing them
- A5. Gathering basic knowledge about the Turkish press laws

**B- Intended Learning Outcomes (ILOs):** Upon successful completion of this course students will be able to ...

B1. know characteristics of different kinds of media

B2. know different categories of newspapers and magazines

B3. present articles from newspapers and magazines and then discuss them

B4. get basic knowledge about the Turkish press laws

## 20. Topic Outline and Schedule:

Topic	Week	Instructor	Achieved ILOs	Evaluation Methods	Reference
Kitle İletişim Araçları. Genel bilgi	1. Hafta		B1	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="http://www.turkcebilgi.com/kitle_iletim_ara%C3%A7lar%C4%B1">http://www.turkcebilgi.com/kitle_iletim_ara%C3%A7lar%C4%B1</a>
Medya/Basın/ Yayın Tanımı	2. Hafta		B1	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="http://medya.nedir.com/">http://medya.nedir.com/</a>

Mektup. Mektup örnekleri	3. Hafta		B1	Writing	Yabancılar İçin Türkçe 1 (2006). Gazi Üniversitesi TÖMER yay. 3. Basım. Ankara
Telgraf. Telgraf örnekleri	4. Hafta		B1	A) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="http://telgraf.nedir.com/">http://telgraf.nedir.com/</a> <a href="http://www.telekomculardernegi.org.tr/haber-2375-telgrafin-hikayesi.html">http://www.telekomculardernegi.org.tr/haber-2375-telgrafin-hikayesi.html</a>
Telefon. Telefonla konuşma kuralları	5. Hafta		B1	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="http://www.yazangenclik.com/telefonda-gorgu-ve- nezaket- kurallari- 1865">http://www.yazangenclik.com/telefonda-gorgu-ve- nezaket- kurallari- 1865</a>
Faks.	6. Hafta		B1	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="https://tr.wikipedia.org/wiki/Faks">https://tr.wikipedia.org/wiki/Faks</a>
Gazete. Gazete haberleri	7. Hafta		B2, B3, B4	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="http://www.mynet.com/tr/end/cevaplar/sorular-cevaplar/turkce-ilk-gazete-1828de-kahirede-yayinlanmaya-baslayan-vekdyii-misriyedir-b/6932060">http://www.mynet.com/tr/end/cevaplar/sorular-cevaplar/turkce-ilk-gazete-1828de-kahirede-yayinlanmaya-baslayan-vekdyii-misriyedir-b/6932060</a> <a href="https://tr.wikipedia.org/wiki/Gazete">https://tr.wikipedia.org/wiki/Gazete</a>
Haber. haber türleri	8. Hafta		B1, B4	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures c) assignment	Yeni Hitit/ Yabancılar İçin Türkçe Ders Kitabı Temel 1 (A1, A2) (2011)ç Editör: Prof.

					Dr. Engin Uzun. Ankara Üniversitesi TÖMER, Ankara
Radyo. Radyo programları ve haberleri	9. Hafta		B1, B4	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="https://en.wikipedia.org/wiki/Alexander_Stepanovich_Popov">https://en.wikipedia.org/wiki/Alexander_Stepanovich_Popov</a> <a href="https://tr.wikipedia.org/wiki/%C4%B0stambul_Radyosu">https://tr.wikipedia.org/wiki/%C4%B0stambul_Radyosu</a>
Televizyon Filmler	10. Hafta		B1, B4	Discuss the film	<a href="https://tr.wikipedia.org/wiki/Televizyon">https://tr.wikipedia.org/wiki/Televizyon</a> "Benim Dünyam Siyah" filmi
Diziler.	11. Hafta		B1, B4	Discuss the serial	"80ler" dizisi
Farklı Programlar	12. Hafta		B1, B4		Reklamlar. Sosyal ve kültürel programlarda örnekler
Bilgisayar. İnternet (E-posta)	13. Hafta		B1, B4	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	<a href="https://tr.wikipedia.org/wiki/Bilgisayar">https://tr.wikipedia.org/wiki/Bilgisayar</a> <a href="https://tr.wikipedia.org/wiki/ENIAC">https://tr.wikipedia.org/wiki/ENIAC</a>
İnternetin medyadaki yeri	14. Hafta		B1, B4	a) lectures: 3 hours per week b. students are required to prepare in advance of the lectures	Yeni Hitit/ Yabancılar İçin Türkçe Ders Kitabı Temel 1 (A1, A2) (2011)ç Editör: Prof. Dr. Engin Uzun. Ankara Üniversitesi TÖMER, Ankara
Kitle İletişim Araçlarında Yapılan Dil Yanlışları	15. Hafta		B1, B4	Discuss assignment	EROL, Gülbuğ. <i>Kitle İletişim Araçlarında Kullanılan Türkçe ve Yozlaşan Bir</i>

					<p><i>Değer Olarak Dil Üzerine</i></p> <p><a href="http://www.lasayvan.com/turkce-dersi/345757-iletisim-araclarindaki-turkce-hatalari-nelerdir.html">http://www.lasayvan.com/turkce-dersi/345757-iletisim-araclarindaki-turkce-hatalari-nelerdir.html</a></p>
Genel tekrar	16. Hafta		-	-	-

### 21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Communicative approach will be applied and encourage the students by group work, role play. Developing for skills will be the main concern. Discussing.

### 22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Participation and activities (Quiz, HW)	: %20
Mid-term Exam	: %30
Final Exam	: %50

### 23. Course Policies:

#### A- Attendance policies:

Only the number of absences allowed by the university is accepted. Low attendance influences the participation mark (An absent student cannot participate).

#### B- Absences from exams and handing in assignments on time:

Mid-term and finals can be made up with an official excuse. Quizzes can **never** be made up no matter how justified your absence was.

#### C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Strict

E- Grading policy:

Strict

F- Available university services that support achievement in the course:

## 24. Required equipment:

Computer, data show

## 25. References:

A- Required book (s), assigned reading and audio-visuals:

EROL, Gülbuğ. *Kitle İletişim Araçlarında Kullanılan Türkçe ve Yozlaşan Bir Değer Olarak Dil Üzerine Yabancılar İçin Türkçe 1* (2006). Gazi Üniversitesi TÖMER yay. 3. Basım. Ankara

Yeni Hitit/ Yabancılar İçin Türkçe Ders Kitabı Temel 1 (A1, A2) (2011)ç Editör: Prof. Dr. Engin Uzun. Ankara Üniversitesi TÖMER, Ankara

B- Recommended books, materials, and media:

SEVER, Hanifi-Gülden Neslihan KESİCİ, [Medya Dili ve Dilbilime Uygunluğu Tartışması:](http://www.turkceogretimi.com/Medya-ve-Turkce/article/20-medya-dili-ve-dilbilime-uygunluu-tartmas/6) <http://www.turkceogretimi.com/Medya-ve-Turkce/article/20-medya-dili-ve-dilbilime-uygunluu-tartmas/6> (erisim: 21.06.2015)

Şentürk, Emine-Nazmi Şentürk (2003). *Testli Uygulamalı Sözlü ve Yazılı Anlatım/ Dil Bilgisi Dil Yeteneği* 3. Mutlu yay. İstanbul

<http://medya.nedir.com/>

<http://telgraf.nedir.com/>

<http://www.alasayvan.com/turkce-dersi/345757-iletisim-araclarindaki-turkce-hatalari-nelerdir.html>

<http://www.egitirim.gen.tr/site/arsiv/34-1/53-dil-yanislari.html>

<http://www.mynet.com/trend/cevaplar/sorular-cevaplar/turkce-ilk-gazete-1828de-kahirede-yayinlanmaya-baslayan-vekdyii-misriyedir-b/6932060>

<http://www.telekomculardernegi.org.tr/haber-2375-telgrafin-hikayesi.html>

[http://www.turkcebilgi.com/kitle\\_ileti%C5%9Fim\\_ara%C3%A7lar%C4%B1](http://www.turkcebilgi.com/kitle_ileti%C5%9Fim_ara%C3%A7lar%C4%B1)

<http://www.yazangenclik.com/telefon-da-gorgu-ve-nezak-et-kurallari-1865>  
[https://en.wikipedia.org/wiki/Alexander\\_Stepanovich\\_Popov](https://en.wikipedia.org/wiki/Alexander_Stepanovich_Popov)  
<https://tr.wikipedia.org/wiki/%C4%B0nternet>  
<https://tr.wikipedia.org/wiki/%C4%B0nternet>  
<https://tr.wikipedia.org/wiki/%C4%B0nternet>  
[https://tr.wikipedia.org/wiki/%C4%B0stanbul\\_Radyosu](https://tr.wikipedia.org/wiki/%C4%B0stanbul_Radyosu)  
<https://tr.wikipedia.org/wiki/Bilgisayar>  
<https://tr.wikipedia.org/wiki/ENIAC>  
<https://tr.wikipedia.org/wiki/Faks>  
<https://tr.wikipedia.org/wiki/Gazete>  
[https://tr.wikipedia.org/wiki/Guglielmo\\_Marconi](https://tr.wikipedia.org/wiki/Guglielmo_Marconi) [https://tr.wikipedia.org/wiki/Heinrich\\_Rudolf\\_Hertz](https://tr.wikipedia.org/wiki/Heinrich_Rudolf_Hertz)  
[https://tr.wikipedia.org/wiki/Mors\\_alfabesi](https://tr.wikipedia.org/wiki/Mors_alfabesi)  
<https://tr.wikipedia.org/wiki/Radyo>  
[https://tr.wikipedia.org/wiki/Samuel\\_Morse](https://tr.wikipedia.org/wiki/Samuel_Morse)  
[https://tr.wikipedia.org/wiki/T%C3%BCrkiye%27de\\_bilgisayar%C4%B1n\\_ge%C3%A7mi%C5%9Fi](https://tr.wikipedia.org/wiki/T%C3%BCrkiye%27de_bilgisayar%C4%B1n_ge%C3%A7mi%C5%9Fi)  
<https://tr.wikipedia.org/wiki/Televizyon>  
<https://tr.wikipedia.org/wiki/Televizyon>

## 26. Additional information:

Name of Course Coordinator: -----Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: ----- -Signature: -----



Assurance

Copy to:  
Head of Department  
Assistant Dean for Quality

Course File